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On the morning of August 11, the

Yangpu District-Fudan University

Strategic Cooperation Forum was

held in Fudan University. The two

sides held in-depth discussions on the

"Fudan Innovation Corridor Strategic

Development Plan (draft)". Based on

the goal of "Develop the Fudan Inno-

vation Corridor into a core carrier for

Shanghai Science and Technology

Innovation Center with global influ-

ence", the two sides set out specific

implementation plans, marking a ma-

jor breakthrough in strengthening the

linkage between Yangpu District and

忽据浦時報

**Development Plan Released** 

The "Fudan Innovation Corridor

Strategic Development Plan" covers

the area between Handan Road and

Songhu Road and nearby, mainly in-

cluding the Fudan University Hi-tech

Park, Fudan University Handan

Campus, World of Wisdom Building,

and Fudan University Jiangwan

Campus. Numerous universities and

research institutes are located in this

area, which is the only large ecological

residential area in downtown Shang-

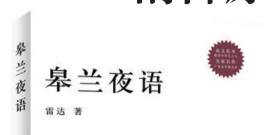
hai, with integrated functions of pro-

duction, lifestyle and ecology. With a

total area of 1.77 million square me-

2014.08.30 星期六 | 责任编辑:曹隽 视觉编辑:鲁茵乔

## 精神原野上的骑士





《皋兰夜语》 东方出版中心

随笔最能见出一个人的真性 情。炎炎盛夏,在凉爽的风中,捧读 雷达的随笔集《皋兰夜语》,犹如思想 的世界刮过一阵清风。一直以来,雷

者心中的。读其随笔,见字里行间无 不闪烁着智者的思想光芒。那些或 厚重或精短的篇什中,散发着本色的

展读《皋兰夜语》,它带读者来 到中国西域的兰州。一时间,皋兰 山顶的亭台星火、唐代诗人王之涣 笔下的"一片孤城万仞山",以及作 者记忆中破落的老城,都奇妙地交 织呈现。古兰州的封闭、沉滞、雄 浑、放肆,近代兰州的诡异、神秘、惨 烈,现代兰州的速变、激荡,均在作 者笔下恢弘壮观地出场。厚重的历 史苍茫感和现实人生的时光流逝 感,让人唏嘘不已

的山水风物更多着墨于大西部。宁 夏、凉州、新疆、甘肃,它们满载作者 数次追寻的足迹和无法释怀的热爱 与眷恋。浮云游子意,落日故人情, 故乡新阳和天水的山川,都带着浓浓 的人情味,永在游子心中。英年早逝 的父亲,多才多艺又隐忍伟大的慈 母,泼辣坚韧撑起门户的大嫂……故 乡的童年点滴,融汇成作家生命中的 深刻记忆与情感底色,深深地感染读 者。读着这样厚重甘醇的文字,像听 一曲荡气回肠的秦腔,叹不完历史兴 亡的苍凉与悲慨,说不尽人世浮沉的

《天上的扎尕那》和《重读云南》 则写尽了甘南和云南的奇幻、神秘。 面对自然奇景时的赞叹、流连、崇敬, 与古道西风中的孤独与寂寥感,以及 经历现实后的达官与幽默,都行云流 水般地在作者笔下流荡。历史传说、 唐诗词句,在书中被顺手拈来,化入

作者的真性情更有思辨、幽默的 文,智慧与幽默、哲理与诗意相映成 趣,不论是谈传世、论辩诬,还是论幽 默、说尴尬,讲运气、谈牢骚,都让人 会心一笑,又发人深省。他对论题的 深入现实,渗透了作者对现代人生意 义的哲理思考。文章的遣词造句有 排山倒海之势,读来令人有"山重水 复"又"柳暗花明","轻舟已过万重 山"之流畅舒缓感

更重要的是,书中呈现了作者对 历史与当下、当代文学、当代人的生 存困境的反思与洞观。"文革"的惨痛 往事、现代的快节奏生活、文学的出 态"。雷达不断地在湍急的时间中采 撷思维的浪花,思考时代与民族的灵

读着这些承载着哲理与诗情的 随笔,我脑海里呈现出一个在精神的 骑士是可敬、可爱的。他爱游历、好 古玩、挑战冬泳、关注中国足球,充满 着对生活的鲜活感受。俨然一位驰 骋在历史与现代之间的"精神原野上 (来源:新华读书)







《提堂》 作者:希拉里·曼特尔 出版社:上海译文出版社

托马斯·莫尔死后,亨利八世的 宫廷依然阴云密布:新王后安妮•博 林并没有如愿诞下王子,亨利的眼 睛又盯上了狼厅的简:西摩……此 时,宫廷里流言四起。托马斯·克伦 威尔早已洞悉先机,只待国王一声 令下,便会扳倒安妮·博林和她的家 最终,王后的命运将何去何 从?克伦威尔又将付出何等代价?



《饶议科学Ⅱ》 出版社:上海科技教育出版社

饶毅的第二本科学文化作品精选 集,收录了他近年来在博客及多个 媒体上发表的文章,以及访谈、会议 发言和讲座等的文字整理稿。"科普 集锦"谈论了基因对动物行为的有 趣影响。"科学人物"讲述了一些科 学家鲜为人知的生动故事。"科学氛 围"是针对国内科研环境和现状的

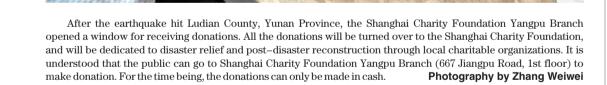




《中国艺术史》 作者:迈克尔·苏立文 出版社:北京世纪文景

本书是中国艺术史家、"艺术界 的马可波罗"苏立文的集大成之作, 以他者之眼、同情之笔全景呈现了 中国艺术的光辉与智慧,也是牛津、 耶鲁、普林斯顿沿用40年的中国艺





## "Young People Employment Service Bay" Launched

ment", "Market Department"), orga-

passively waiting for others' help.

By Ying Shenyi

Recently, the "Young People tory" project, by simulating a comcially launched at the Yangpu Em- Department", "Personnel Departployment Promotion Center Anshan

"Young People Employment Service job-seeking, interviews, etc. Here, carry out a series of young people ing employment training, employ- three parts and lasts for 3 months at ment guidance, helping job-seekers most. 12 people participated the first necessary knowledge, skills, and attraining has been going on for a family environment.

titude for future jobs.

The "employment training fac- The Dual Guidance (career guidance and psychological guid-Employment Service Bay" was offipany's operations (with "Information" ance) for Unemployed Youth Projections ect, sponsored by the Shanghai Renyu Social Service Center, aims to nized trainees to help other help unemployed young people In the future, leveraging the job-seekers with training, overcome their psychological difficulties through psychological coun-Bay", Yangpu District plans to buy the young job-seekers can learn to seling seminars, themed salons, case services from social organizations to actively hunt for jobs, instead of counseling, etc. This year, 500 people have taken part in these activicareer experience activities includThe training of the factory includes ties in Yangpu District. Besides unemployed youth, some parents will also attend the seminars to learn improve themselves and obtain the session of the project, and the how to create a more harmonious

and flexibility. After several rounds of discus-

**Fudan Innovation Corridor Strategic** 

sion, the two sides decided on the functions of the innovation corridor: knowledge dissemination, research achievement transfer, entrepreneurship application, innovative service, and factor concentration. The goal is to build this area into a core carrier of the Shanghai Science and Technology Center, a core upgrading axis for the national innovative pilot city, an important carrier for Fudan University to serve Shanghai, and the starting point for speeding up the transformation of Yanpu District, and to improve the transfer of science and technology into productivity, increase the income of this area, and enhance investment

also aims to strengthen the strategic cooperation between Fudan University and Yangpu District, build platforms to attract resources, and develop policies on preferential funding, land use transformation and talents attraction, creating a good entrepre-

neurship environment and speeding

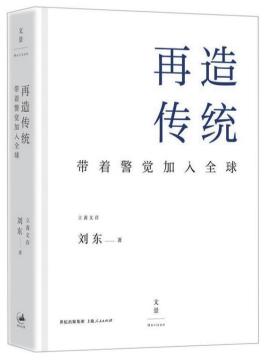
up the implementation of phase 1 of

Yanpu District is the only national innovation pilot urban district in Shanghai. Fudan University Innovation Corridor serves as a higher platform for the new round of cooperation between Fudan University and Yangpu District. Next, we should expand the range of the "corridor", creating more carriers and platforms

for high-tech SMEs in a broader range. Meanwhile, we should continue to explore mechanism innovation and strengthen cooperation on talent policy service, sharing of educational resource, and improvement of urban management, prompting the implementation of projects like industry research institute and urban development research institute.

The Fudan Innovation Corridor will further optimize the industry layout of Yangpu District. When implementing the plan, we should strengthen the interfacing with national science & technology industry transfer policy, as well as the development of traffic facilities for the Wujiaochang Business Circle and the World of Wisdom Building

# 全球化的发生与焦虑



《再造传统:带着警觉加入全球》 上海人民出版社

德国学者乌尔里希·贝克说,地 的空间也日益压缩,心情和感受随之 里,全体人类共担风险,从而构成心 一张无形之网架设的"全球场"跨越 着时间的藩篱,抹杀了疆域的边界, 化"。作为第三世界的中国必然也正 在经历着"全球化"浪潮的洗礼,数千 构",打破了传统的包装,再生的文化 "不可逆的糟粕"?

在《再造传统》中,刘东以敞开的 下全球文化的进程,立足当下现有研 趋于紧张,因为地球上任何一个角落 究,钩沉历史,细化勾勒出当中国传 的突发事件,都可以即时传播到耳朵 统遭遇全球化时,对语言、建筑、电 影、家庭等文化与社会诸多领域所造 悸和失眠的理由。西方资本主义以 成的认知冲撞,审视在全球化中漂移 的中国性、危与机并存的复杂态势以 及自我殖民还是中体西用,审时度势 杂糅身份与文化等多种元素,无意识 发挥文化主体性,激活本土文化的原 地吞噬着被其视为民族主义的"异 创力。该书的副标题是"带着警觉加 入全球",这似乎给出了一种暗示,即 当跨文化发生时,参照系的紊乱致使 年以来沿袭的文化被西方视角所"解 民族本土文化脱离原有轨迹的发展, 在盲目追随西方文明的路途中陷入 究竟是"融合的升华",还是跌落为 迷茫而无所适从。敞开的视野赋予 了多种选择,恐慌也正是源于此,特

的阴影下,第三世界受发达资本主义 国家支配程度日益提升,在众声喧哗 中,民族传统文化如何避免在全球化 中被扼杀? 反思精神的本质就是以 理性的思辨,敢于对一切的产物进行批判,启蒙运动的口号就是"勇敢运 用你自己的理性",在这里,理性是警

另一方面,刘东所强调的"加入 全球",即是将一个长期以来存在的 事实公之于众:"加入"就意味着曾经 的"不在场",西方人打乱东方的秩 序,又将其纳入西方视野,这本身就

以张艺谋、陈凯歌为代表的中国 '第五代导演"电影作品之所以能在 海外屡获殊荣,一方面来自对传统文 化以及国民劣根性沉思引发国内受 众的关注,另一方面,他们的电影满 足了西方人对古老中国的想象:原

九十年代之后,好莱坞电影商 业制作热潮席卷中国电影界,《英 雄》、《无极》等一系列形式大于内容 的所谓"大片"的诞生使中国电影界 陷入了"全球化"的泥沼,票房取代 了艺术,成为衡量电影成功与否的 首要标准,电影的初衷不再是艺术 介值,而是追求大众感官享受和市

作为中国文化模式的缩影,电影 经历着从蹒跚学步到东施效颦的扭 曲转型,约翰·穆勒在《论自由》中说: "我们要以中国为前车之鉴。那是一 个人才兴盛并且在某些方面极富聪 明智慧的民族,以其难得的幸运,这 个民族在草昧时代就有了一套特别 文化振臂高呼,一边默认既定历史事 优良的风俗制度……然而恰恰相反, 他们却从此变得静止不前,而且一停 就是几千年;欲使其再有更进一步的 改善,必得有赖于外人。"

在西方人眼中,中国人的形象以 卑微示人,然而,中国人却以此来作 统的、民族的,与其将这些放在真空 为自己的形象。可以说,电影的全球 化即是:"西方观众从银幕上重温着 全球的视野中同当代艺术展开一番 他们所要求的中国形象",与此同时, 博弈,从中脱颖而出的,才是这个民 "中国观众也在银幕或电影屏幕上重 族文化的底色。 (来源:新华读书)

"全球化"并非圆融和通达的,此时的 电影成为管窥对方,猎奇和重温异化 符号的万花筒。遗憾的是,在西方主 给予东方的价值观却没有得到应有 的反思,这即是中国文化模式停滞不

文艺复兴与当下文化复兴的共 同特点即是思想的祛魅。从启蒙时 积极亦有消极的一面,积极性在于以 理性的眼光看历史与宗教,消极性则 在于把理性之外的东西统统视为-种异样:疯狂。文化复兴也是如此, 全球化带来了一体化的视角,但却像 -场酝酿已久的阴谋,潜移默化地诱

导着众人享受光鲜之下的其乐融融 逼却不自知。当下,为了让文化景观 纳入国际视野,打上西方烙印,在"申 贵"途中生态环境屡遭破坏,英语的 广泛传播威胁着语言的多样化,城市 建筑千篇一律,岁月沉淀的怀旧情结

> 知型是如何产生的。18世纪的启蒙 和自我。尼采从基督教到反基督教, 批判意识逐渐颠覆传统权威。康德 受卢梭影响,他所认为的启蒙是人们 之间的判断并不是自身缺乏理性,而 是缺乏运用理性的决心和勇气。这 个"建立——颠覆"的过程一直延续 至今。一边力不从心地为恢复传统 实,刻意迎合"全球化",来自多方的 噪音干扰着价值的取向和定位。全 球化似乎永远没有终结,中国是否能 在众人皆醉我独醒的气场中,整合被 同化、濒临断裂的文化因子,所有传 文化装置中束之高阁,不如将其放在

#### "Yangpu Workers Home" **WeChat Platform Opened** union used mobile phones to scan a

By Mao Haiping

The Yangpu District Federation of Trade Union officially launched its new website and WeChat Platform

With rapid development of mobile Internet, based on the needs of the workers, the Yangpu District Federation of Trade Union opened the "Yangpu Workers Home" WeChat platform. It's said that this WeChat platform mainly publishes the activities of the trade union, and send out union service messages regularly, including sports activities, lectures on psychological issues, services for the elderly, employment information, stories of model workers and front-line workers, etc.

On that day, officials of the trade

union, and enjoy the services offered Opened since 2007, the Union's official website has become a platform for worker services, and a carrier for carrying out trade union's work, and a window showcasing the union's achievements. This year based on the surveys and opinions of the workers, the Yangpu District Federation of Trade Union upgraded

its official website, improving the

layout and contents to meet the needs

two-dimensional code, logging onto

the WeChat platform. Meanwhile, the

Yangpu District Federation of Trade

Union required its branches to follow

that WeChat platform, enabling more

workers to know about the trade

### **Tongji University Recruiting** in Houston

By Zhang Yongxing

The School of Economics and Management of Tongii University recently held job fairs in the largest city of Texas, Houston. This event was welcomed by the Chinese

The recruitment was held at the Department of Education of the Chinese Consulate General in Houston. About 50 professors and doctoral students from dozens of prestigious universities in Houston, such as Rice University, University of Houston, Baylor University and Texas Southern University, and Association, Alumni PricewaterhouseCoopers

attended the event and submitted their resumes.

competition between colleges is a administration and economics.

competition for talent. Tongii is exploring bode and innovated ways to recruit talent. In the past, we waited for talent to come to us Now we take the initiative to find the talent, setting up a talent pool, finding out the latest situation of the cutting-edge talent. This was only a beginning for Tongji University's overseas recruitment Going forward, it will intensify its efforts to bring in more talent.

According to Huo Jiazhen, the Dean of School of Economics and Management, Tongji University, the School of Economics and Management was founded in 1984, Tongji University Alumni and has established cooperative Association, Peking University relationships with over 50 world-renowned institutions in 15 countries and regions. The School accounting firm, Exxon Mobil, takes in over 300 international students each year, and sends out nearly 200 Chinese students to In his address, Lv Peiming, study abroad. This recruitment was vice-president of Tongji University mainly for talented faculty said that the fundamental members in the fields of business