

Exchange across fields attracts masters for the "taste"

By Mao Xinhui

14 famous chefs and Michelin masters from China and the rest of the world, 200 global well-known brand, 750 culinary professionals, 12 demonstrations by world-class cooks, 36 high-end culinary lectures and seminars on cooking techniques ... The first international culinary culture exhibition and the international food summit – Sabor Fushion Shanghai – was held at Shanghai Pudong International Conference Center on June 14 and 15. This is not only a big event for the exchange of dinning culture, but also an innovation of business model.

As the first international food event ever held in China, Sabor Fushion Shanghai (SFS) draws the most well-known Michelin masters and leading figures in the profession around the world.

On the first day of the event, Ivan Munoz, chef of Chiron, a restaurant in Madrid, and gifted, young Michelin master, SergiArola, chef of La Broche, famous Rock'n'Roll cook and Michelin master and Qian Yibing, renowned Chinese cook, founder of the innovative kitchen Taste Fusion, performed the art of cooking on the scene. The kitchen for national dinner and Michelin kitchen were recreated and satisfied the curiosity of the audience.

A unique feature of the event is the exchange of cooking technique and ideas on good food among the

chefs and their peers and the audience.

On the day, Diego Guerrero, famous chef from Spain, was also present at the event to meet with his peers in China. The new restaurant DSTAgE in Madrid ran by Diego was ranked the first place in the city and is the destination of many tourists. Diego was impressed with the crispy chicken he had at Qian Yibing's restaurant, one of dishes that Qian is proud of. During the exchange session, Diego kept asking Qian about the secret of making such crispy chicken persistently as someone who strives to make the best food. After being bombarded by the questions, Qian finally gave out his secrets: material, seasoning and temperature. "The chicken should be 1 kilogram. It should neither be too big nor too small. The amount of seasoning should be well controlled, as the saying goes 'A good cook knows how to use a handful of salt.' The success of a dish relies on the amount and timing of the salt added..." These exclusive revealing greatly benefited the chefs, apprentices, and cooking lovers.

"Sabor Fusion" means a fusion of tastes. Taste is not the only thing that is fused during this grand event of food. At the other side of the venue, food lecture, cooking technique seminar, cooking technique competition, food review gathering and culinary management and investment forum were held at the same time. Visitors could easily see the cooking utensils, knives, seasonings and ingredients that the chefs are using, from eggs to a



whole kitchen.

Themed as "Fantasy · The World of Cooking", the summit includes four sections: Kitchens in the world, Art and Food, Technology and Food, Business and Food. The three feature events – Sabor Fusion Star Chef, Sabor Fusion Gourmet Week and Sabor Fusion Guest Chef – blend art and business perfectly.

The organizer, Shanghai Ziheng Group, is a food service business located in Yangpu. Drawing on its experiences and resources of years, it is providing a whole-package product and service solutions for food pro-

viders, restaurants and hotels with resources along the whole industry chain through the platform of international food summits and forums. This platform has signed contracts with many top Michelin cooks and Chinese cooking masters and started cooperation with more than 200 high-end brand providers in China and other countries.

The officials in the Business Committee of Yangpu told us that Shanghai is developing a "four new" economy (i.e., new technology, new industry, new model and new ecosystem in industry) and build tech-

nology innovation center that has global impact. The new industrial and economic system will focus on the integration and cross-industrial collaborative innovation among information and manufacturing and service industry. "New ecosystem of industry and new models such as the combination of software and hardware and integration across industries and acquisition and merger are emerging with new ways of work and revolution of productivity. The first SES will facilitate the transformation and upgrading of the economy of Yangpu District."

“Urban Ecosystem and Energy Saving Forum” was held

By Huang Aijiao

Adjusting the energy structure is an important step in improving the quality of environment. Increasing renewable resources can help improve the quality of the air. The 2016 "Urban Ecosystem and Energy Saving Forum" focusing on an important topic of "the use of renewable resource and urban air and environment" is being held in Tongji Univer-

sity and attended by experts and scholars from universities and research institutes in China and other countries to discuss the reasonable development and use of renewable resources to improve the overall quality of ecosystem and environment.

The experts stated that countries all over the world are working on developing renewable resources because the increasing shortage of oil and natural gas and the tension

arising from the use of coal on urban air quality. Renewable resources have taken an important position in energy consumption in the world after years of development. It is significant for the sustainable development and urban environment improvement as well as the transformation of energy consumption to learn from developed countries and develop more efficient energy structure that works for the country.

Yangpu Young Workers Training Space put into use

By Zheng Xiaomeng

The government of Yangpu District and bbw Group – The Educational Association of the Bavarian Economy from Germany have signed an agreement to further their cooperation. In the meantime, the brand new Yangpu Young Workers Training Space at 1205 Kongjiang Road has also put into use.

Yangpu Human Resources and Social Security Bureau and the BBW Group have started the cooperation in July 2014 to introduce the advance concept of "employment enabling factory" from Germany and launched "Employment Training Space" – the project to help young people with their employment. With its simulation of workplace, 360 degree training model, the "Employment Training Space" has helped young people seek employment at the first level labor market through specialized knowledge in job-seeking, ideas about workplace and competences, and application of knowledge and skills in real workplace. As of this April, the "Employment Training Space" has graduated 98 students, 75 of which were employed (12 still in training), reaching a ratio of first-time employment of 87%. After the signing ceremony, the space was relocated to Kongjiang Road and was ex-

panded from the area of 50 sq meters in former Anshan Employment Recommendation Branch to 1408 sq meters and from one factory with 12 spots to three factories with 60 spots. The training model has also been added by business simulation training model to the original human resource simulation company model.

The newly added business simulation company operates for the interaction and trade among businesses online and offline through a simulated O2O online platform. The company consists of administration, human resources, financial, purchasing, sales and marketing departments. The students decide the department and post that they want to try through interview, quality assessment and group activities and then work at the post. The departments are closely related and cooperate with each other so that the students can learn on the job at the posts they choose at different departments. In this way they accumulated experience and enhanced their competitiveness. The new "employment training space" was launched in early May and recruited students for training. The project attracted many participants as soon as it is available. 60 posts have been filled so far. 60 young people are engaged in systematic training for future employment.

Fudan University to hold the Y20 Conference

By Wu Zhendong

The official website of Youth-20 Summit (Y20) (www.g20-youth-summit.org) was lately launched as a start of the Y20 agenda of 2016.

As a side event of the G20 summit to be held in Hangzhou in September, Y20 will be held in Beijing and Shanghai from July 24 to 30. The conference is organized by All-China Youth Association and sponsored by Fudan University with the sup-

port of Shanghai Municipal Youth Association and China Youth Daily. 130 youth representatives from G20 member countries, guest countries and international organizations will come to China to attend the meeting.

The theme of Y20 of this year is to "promote innovation among youth to achieve common vision". As a convention of Y20, representatives have selected five topics for discussion through online voting. They are "Poverty elimination and joint de-

velopment", "Entrepreneurship and creative thinking", "Green life and sustainability", "Social justice and equal opportunities", and "Partnership and global governance". The representatives will discuss on those topics and formulate a conference public report to summit to the organizing committee of G20 of the year. Representatives will have dialogues with youth in Beijing and Shanghai, visit related organizations and participate in cultural activities.