

Yangpu District Releases 1st Internship Opportunities Map

By Yang Xiaomei

College students have difficulties finding internships while businesses have difficulties finding suitable interns, which has long been an issue for both employers and universities.

To address the core of the issue, Yangpu District government integrated previous experience and modern internet technologies to release the first internship opportunities map at the kick-off ceremony of summer pre-internship training for college students on Jul. 10.

As one of the innovative initiatives to facilitate college interns in 2017, the Yangpu District government released both online and offline versions of internship opportunities map. With the seamless, comprehensive and open service platform bridging companies and college students, companies could release internship info, while students could search and apply for positions. The offline version is hand-drawn, intuitive and trendy, which is a perfect vehicle for information and publicity. The hand-drawn map marks internship opportunities and contacts from non-profits, businesses and communities with different markers to make them intuitive at a glance.

The map is updated synchronically at the official WeChat account "Yangpu Talent" and Yangpuhr.com. Users could access internship opportunities in the whole districts after click on the map, which will display the address, details and contacts once they click on a specific spot on the map. College users could find their destinations with the map's GPS guidance.

As early as 2007, Yangpu District has initiated the first college

student internship program in Shanghai, according to reporters. The program provides a beneficial platform for all sides. In this way, students could accumulate work experience and improve their competitiveness, businesses could get suitable interns and the District could attract a large number of outstanding graduates. In past 11 years, the district held 23 internship and recruitment events, offering 28,318 intern positions. 2,617 interns, or about 10% of the total, have got offers for full-time positions. As of now, 42 companies, including Siemens, Continental Automotive and other well-known foreign and domestic companies, as well as around 100 nonprofits have joined the internship program.

This year, the Human Resources and Social Security Bureau (HRSSB) of Yangpu District have offered 3,000 intern positions, 100 of which are in governmental agencies or nonprofits, 100 in community party-building services centers, 2,800 in businesses. The number of positions increased considerably compared with last year, and while the newly-increased community positions are highlights of this year. "Community intern positions in 12 towns under Yangpu District enable students to work in community and understand the public better, which will be beneficial for their future career," said the head of district-level HRSSB.

The above 3,000 intern positions are not exclusive to college students in Yangpu district but open to those across the country. Starting from March, Yangpu District government has visited 10 universities, including Tsinghua University, Peking University, Fudan University and Shanghai Jiaotong University, to

introduce the district's internship program for 2017 and hold summer internship recruitment events in some universities, which have been well-received. By mid-June, around 250 students have applied for positions in governmental agencies, nonprofits and communities. After interviewed and confirmed, over 170 college students have got one-month (starting on Jul.11) intern positions in above organizations.

Wu Xiunan, one of the above 170 students, is from Vietnam and in the first year of his master degree of Teaching Chinese to Speakers of Other Languages (MTC SOL) in Shanghai University of Finance and Economics (SUFE). He has been working at the reception of the district employment promotion center from Jul. 11. "I could communicate with more people and improve my Mandarin by working at the reception, which is a great experience because I've never worked in governmental agencies before," said Wu.

"Available intern positions this year are multi-leveled and diversified, and participants are from universities across the country, including locals from Yangpu district, students from Tsinghua University and Peking University, and foreign students in China. The number of applicants for intern positions in governmental agencies and communities hit record high this year. Those are all delighting progresses," added the head of district-level HRSSB. "For next steps, the District will develop the internship program into a unique brand, deliver breakthroughs, and invigorate development of talent by leveraging efforts for 'innovation and entrepreneurship', tapping resources of universities and seeking deeper partnership with regional universities."

900,000 sqm of Knowledge & Innovation Zone Completed

By Zong He

Big Knowledge & Innovation Zone (the Zone)'s planned building area totals around 1.30 million square meters (sqm), of which 900,000 sqm have been completed, and 380,000 sqm under construction.

With the further development of Knowledge & Innovation Community (KIC) as its key, the Zone follows pre-planning, governmental guidance, and market-based operations as its development principles, sources from Yangpu District Science and Technology Innovation Group (YPSTI) told the reporter. Based on the core ideas of developing the district into "national-level innovative district, the core of Shanghai & Technology Innovation Center, and the urban center of a cosmopolis", the Zone facilitates KIC's development by fully leveraging the spillover effects of university research institutions' expertise and technologies. Following the principles of "historical continuity, cultural promotion, improved functions and better environment, it has been actively coordinating efforts of troops and businesses. The Zone has attracted Global 500 innovative companies such as IBM, EMC, AECOM and Splunk, domestic industry-leaders, including China Industrial Design Institute, Luban Software, Dipont Education, New Wisdom Holding, and incubated around 1,600 registered innovative companies, such as Wenba Technology, Zhida Technology, and Agora.io. It has now developed industry clusters for software & information services featuring cloud computing and big data, modern design and creative media.

The Zone has been actively developed supporting platforms for innovation and startups, and established international sci-tech platforms such as Bay Area Council, and California-China Office of Trade

and Investment (CTO), as well as Tencent Westart Incubator, Bay Area-Yangpu Digitization Park, Shanghai Cloud Computing Innovation Base. It has been facilitating the development of public incubators such as INNOSPACE+ and IPO CLUB. Leveraging serves providers in the region, such as Yangpu talent center, Shanghai High-level Overseas Talent Base, and University Technology Transfer Center, the Zone has enhanced supports to innovative and entrepreneurial talent and preliminarily developed an innovation and startup landmark featuring international, smart and city-industry integration.

For next step, the Zone will further develop its "Startup Axis, Urban Transport Axis and Green Ecological Landscape Axis". Specifically, the Zone expects to attract more startup cafes, startup platforms and domestic incubators to the Startup Axis, which stretches along the Daxue Road from Fudan University to KIC, by its effective operation services functions. The Urban Transport Axis is expected to evolve into a traffic axis stretching from Songhu Road by connecting underground and over-ground passages. The purpose of the Green Ecological Landscape Axis is to improve residential culture experience and living environment by developing a community axis that integrates culture, entertainment, arts and sports. Leveraging the above axes, the Zone is expected to improve its urban services, create highly-efficient and dimensional spatial connections, deliver nature-city balance, and develop bigger and better inclusive communities to attract innovative elements and services resources such as universities, governments, companies and social organizations. By so doing, startup owners drawn to it could do businesses, strike deals and stay.



On Jul. 15, light-boxes with series water-color painting themed on "Century-old Memories of Yangpu's Industry" have been placed at Exit No.1 of Jiangwan Stadium Station on Metro Line 10. Those paintings, 18 in total, are the embodiment of the district's history and memories, and the presentation of its changes and progress over the year, showcasing the first water plant in China, the first gas works, the first thermal power plant. Using the above series water-color painting to represent urban memories and enhance cultural innovation is Yangpu District's first innovative initiative to "display the District's history & culture in metro station".

Photographed by Zhu Liangcheng

"Digital Future Shanghai" Series Event in Tongji

By Zong He

The 7th "Digital Future Shanghai" series event was held recently in College of Architecture & Urban Planning (CAUP) of Tongji University. Impressive works by faculties and students of architecture universities across the world wowed visitors, such as bridges printed by 3D technologies, architectural image inspired by cellular structure and visual design for building wind tunnel.

Themed on "visualization and materialization", the event consisted of 4 parts, namely open-day visits, fabrication workshop, graphic

thinking & digital fabrication forum and workshop exhibition, which explore deeply into digital design and fabrication, according to sources. Related exhibition will last till Sept. 30.

For the fabrication workshop, Tongji University's CAUP, the organizer of the event, has invited 8 outstanding experts from universities across the world as tutors, and deployed 8 robots, 2 Computer number control (CNC) machines, 5 drones, Ultra-wideband (UWB) Indoor Positioning devices, thermal imager, and several 3D printers for technical support.