

GEW: 60 Events to Create an Offline Financing Roadshow Platform

By Mao Xinhui

On November 15, the 2019 Entrepreneurship Week & Global Entrepreneurship Week China Station (GEW) kicked off at the Shanghai Fashion Center.

Over 6 days, more than 60 entrepreneurial theme activities spanning 6 industries were staged in turns in Yangpu Riverside, gathering entrepreneurial resources and spreading entrepreneurial culture.

As a magnificent event in the global entrepreneurship arena, after settled in Yangpu last year, the Global Entrepreneurship Week has chosen Yangpu again this year, with in-depth fusion of the "Innovating China" Yangtze River Delta Alliance event in 2019.

The organizer has subdivided into 11 industries of "Yangtze River Delta", "Artificial Intelligence", "New Material", "Smart Manufacturing", etc, to focus on industrial resources in a more vertically accurate manner, provide startups with more efficient entrepreneurial service, and build an "upgraded" entrepreneurial eco-chain. For the purpose of meeting diversified demands of startups and creating a more three-dimensional entrepreneurial service system, apart from the opening ceremony, this year's Entrepreneurship Week also held such events as "Angel Fund" serial activities, "Yangtze River Delta Double Innovation Ecology Summit", "Smart Manufacturing Innovation Industry Summit" and so forth.

Concurrently, 9 Entrepreneurship Week substations including Xi'an, Wuhan and Shenzhen also joined in this global entrepreneurship event, aligning with the world

to spread the entrepreneurial culture, expand the global vision of startups, and stimulate the potential of entrepreneurial projects.

At the opening ceremony, the organizer presented the "Angel Fund Young Eagle Award" to 12 outstanding startup companies under subsidy of the "Angel Fund", including "Umatch", "Sunshine Technologies", etc. The award-winning companies are given the priority of financing roadshow, free booth and promotion campaign during the Entrepreneurship Week.

It is known that the "Angel Fund Young Eagle Award" was founded in 2013, initiated and promulgated by the Entrepreneurship Foundation, selecting about 10 outstanding startup companies during the funding period of Angel Fund annually, aiming at creating an "Early Entrepreneurship Oscar", so as to promote rapid and orderly growth of the early entrepreneurship sector. As of 2018, the "Angel Fund Young Eagle Award" had been presented for six consecutive years, and witnessed more than 60 award-winning startup companies, as one of the most influential awards in the Global Entrepreneurship Week China Station every year.

Coupled with promotion of pilot registration system and gathering of high-quality technical startup companies, the Sci-Tech Innovation Board is right on a "fast track". Since the inception, Shanghai Technology Entrepreneurship For Graduates has penetrated into public welfare and served early entrepreneurship over ten years; star entrepreneurial enterprises were emerged such as



Eleme, Titans Technology, Aihuishou and Techase, besides, a funded company has successfully landed on the Sci-Tech Innovation Board this year, and more companies have entered the listing counseling period.

"Enable startups to meet one year's investors within six days." "Usefulness" is the eternal principle of the Global Entrepreneurship Week. At this year's Entrepreneurship Week, the "Surong Cafe" Financing Matchmaking Fair arranges star investors to lead more than 600 investors connecting with

more than 1000 startup companies and entrepreneurs every day based on different industrial themes, to jointly create an offline financing platform, and enhance financing efficiency for startups. This measure has effectively established a communication platform for entrepreneurs and investors, helping entrepreneurs to acquire funding and market resource support.

In order to better assist early entrepreneurship projects, the Entrepreneurship Week Organizing Committee has set November 16 as the "Angel Fund" Theme Day

of this Entrepreneurship Week & Global Entrepreneurship Week China Station, to offer one-stop and all-inclusive entrepreneurial services of offline financing roadshow, academic exchanges, resource connection, expert review, social funding, etc to small and micro-sized enterprises at the early stage of starting up business, through the "Saturday at Early Stage—Angel Fund-Subsidized Enterprise Financing Roadshow", "EFG Entrepreneurial Mentor Summit Sharing Fair" and other public welfare theme activities.

Fushun Road Community Neighborhood Center Opened

By Mao Xinhui

Influenced by creative design, the originally deserted footwear wholesale center should generate a wonderful chemical reaction -- on November 17, a Community Neighborhood Center jointly designed by residents was unveiled at No.370 Fushun Road.

Surrounded by old-style public houses, the colorful Fushun Road Community Neighborhood Center is particularly eye-catching. Here people can see the fruits of brilliant creativity and community collaboration everywhere.

On the small square at the entrance, there are multifunctional leisure and playing facilities. The "Forgotten Corner" on the east side of square is an open space in the heart of street created by painted and circular flower beds, and the painting on the wall is jointly completed by parents and children in the community. After name solicitation,

this place is called "Dream Valley". On the west side of square, children are lying prostrate on a hundred-meter-long scroll, drawing their imagination for a beautiful home in the community.

Stepping into the interior, a leisure bar full of modern atmosphere meets the eyes. Painting & calligraphy room, mother & baby room, sports room, lounge reception room, multi-functional activity hall, each space is hung with eco-friendly guide signs made of waste materials by residents; old tapes, circuit boards, dead leaves, old keyboards... these objects "turn waste into treasure", and also function as emotional bonds. "Look, both characters of 'Si Ping' are spelled out by my computer keyboard." A resident said excitedly.

It is heard that since the beginning of planning the Neighborhood Center, residents have been encouraged to participate in the design of space and activities, through the Community Open Day, discussion

and other manners, allowing them to talk about the expectations and service demands for the new Neighborhood Center.

An inconspicuous small sapling planted at the entrance of Neighborhood Center is the "online popular" cherry tree presented by Tongji University, symbolizing the in-depth integration between university and community.

The "Open your space: Design Intervention in Siping Community Fifth Season--Open Creation Festival" was also kicked off on the same day. It is reported that this season's action focuses on the theme of "Design & Collaborative Communities", which will continuously improve the quality of community through "reshaping from residual space to vibrant public space", and carry out locality-based, small-scale and progressive neighborhood updating at the community level, to develop a flexible and more humane community with cultural characteristics.

"Easecom" Version 1.0 Launched Online

By Cheng Jiajia

On November 15, the Yangpu social organization information evaluation management system of "Easecom" Version 1.0 was officially released online at the Development Base of Yangpu Social Organization Headquarter, which is a beneficial attempt for the District Civil Affairs Bureau to enhance the social organization management service efficacy by means of science and technology.

How can social organization change working method and improve the efficacy of involving in social governance? According to introduction, as the work of government purchasing social organization service is continuously pushed forward, the service quality for governmental purchase of social service projects will not only directly affect the public availability of high-quality public services, but also directly affect the performance of financial funds. However, in practice, many loopholes still exist; for example, social organizations strenuously make ledger accounts,

project progress are not followed up promptly, and purchasing entities fail to understand the project throughout the operational process. To this end, the District Civil Affairs Bureau has developed a social organization information evaluation management system, so as to facilitate self-supervision of social organization operation, performance evaluation of purchasing entities, specialized supervision process follow-up, service target feedback evaluation, etc, under the support of information technology.

This system has undergone trial operation in 12 social organizations within the district at the initial stage. The person in charge of Shanghai Renyu Social Affairs Service Center told the reporter that the traditional paper ledger had the defects of uneasy storage and safekeeping, sloppy handwriting and so on, but "Easecom" bears electronic ledger function, to not only rapidly and systematically establish project ledger, but also detect, fill and complete the vacancy of institutional ledger system.