

# "Changyang Xiudai", Online New Economic Eco-project Unveiled

By Cheng Jiajia

"Changyang Xiudai", an online new economic park was unveiled recently in Shanghai.

The park started construction in the Binjiang area of Yangpu District, which is home to most industrial relics. It plans to attract, cultivate and develop more than 30 leading online new economy enterprises and over 3,000 innovation-based companies in online new economy, with a combined scale of over 300 billion yuan by 2025, becoming a budding highland of online new economy, a paradise for start-ups in this industry, and one

of the areas with the highest economic density in China.

As part of the economic measures responding to the epidemic, Yangpu District launched a 3-year action plan to develop new digital infrastructure, promote online economy and cultivate new growth drivers, proposing development plans and measure for 11 industries for further development. In the first three quarters of 2020, the added value of Yangpu's software and information services represented by the new generation of Internet companies increased by more than 20% year-on-year. According to the third-quarter financial report, the

revenue of three Bilibili companies increased by 73.54% year-on-year, 85.5% for Dada Group, 102.9% for <http://daojia.jd.com/>, 80.8% for Agora, and 52.87% for Ucloud. Currently, there are 561 online new economy enterprises in the park, with a total output of nearly 70 billion yuan.

The park will be built into a pioneering zone for upgrades of growth drivers, a carrier zone for economic dual-cycle development, a test zone for disruptive innovation models, and a gathering zone for online economic factors. The responsible persons of the Yangpu District Planning Bureau and Natural Resources Bureau revealed

that the park is divided into "one belt and two districts", with a total planned land area of 11,190 mu (3,750 mu of them are developable land), and a total planned construction area of 7.96 million square meters.

One belt: the park will build a new economic belt along the Huangpu River which integrates the ecological belt, cultural belt and innovation belt, and push forward with the introduction of new technologies, new models, and new business forms into the park.

Two districts: the park will focus on the development of two districts. The first is the "Headquarters"

district, located in the southern section of Yangpu Riverside, from the west plant of the Power Station Auxiliary Equipment Factory to the International Fashion Center area. The second is the "R&D and Innovation Park" district, which extends to the Huangpu River in the east, Liping Road in the south, Jungong Road in the west, and the Yangpu District boundary in the north.

It is understood that the new economy park will carry out four action plans to attract, gather and develop resources and talents to build a high-quality industry ecosystem, and roll out various pilot projects with high standards.



## Parking Reservation Available at Xinhua Hospital

By Yang Xiaomei

As a top-tier hospital well known for its pediatrics department, Xinhua Hospital Affiliated to Shanghai Jiaotong University School of Medicine receives a large number of patients every day, and many of them drive to the hospital themselves or are driven there by others. So parking is always a pain point. Recently, the city's first parking reservations program for top-tier hospitals was put into trial operation at Xinhua Hospital.

At 10 o'clock in the morning on January 18, Ms. Dong drove her child to the hospital for a follow-up visit within the scheduled admission time. At the hospital's gate on Jiangpu Road, with a parking reservation in advance, Ms. Dong drove onto the "Express Lane for Parking Reservations" and showed the staff her reservation. Then the staff directed her to park at a designated location. The whole parking process took only 5 minutes if you have a reservation. And when you leave, you can use online or automatic payment to pay the parking fee. "Convenient, caring, and efficient" is what Ms. Dong said about the service. "This is the second time I have made a reservation on my phone. It is so convenient, and I will never have to worry about parking anymore," said Ms. Dong.

It is reported that through this newly launched service on the "Shanghai Parking" platform, you can reserve parking space 3 days in advance, that is, users can reserve parking spaces within 3 days from the next day of the reservation. The hospital currently offers 100 parking spaces for reservation every day for its opening hours. You just need to make a reservation in advance and don't have to worry about parking at all.

Liu Xudong, deputy director of the Yangpu District Municipal Public Works and Water Affairs Center (District Traffic Management Center) told the reporter: "By making a parking reservation, limited parking resources of the hospital can be accurately matched with the most urgent parking needs. With dedicated lanes and online and automatic payment methods, the users' parking experience and parking management of the hospital are greatly improved. In addition, it serves to remind people to choose public transportation when no reservation is left for the day."

For a long time, due to the limited parking space in hospitals and surrounding areas, long queue of cars in front of hospitals, especially top-tier hospitals, is a daily occurrence, which often worsens the congestion on nearby roads. To solve this pain point, Shanghai gov-

ernment launched a special program targeting parking difficulties, and one of its key tasks is to solve the parking problems of some hospitals during specific periods of the day.

The Shanghai Municipal Transportation Committee and the Municipal Road Transportation Bureau took the lead in formulating the program and based on "Shanghai Parking", a public parking information platform launched in the fourth quarter of last year, piloted the above-said parking reservation service at Xinhua Hospital. This service aims to alleviate parking problems of hospitals by accurately matching parking resources with needs and improving utilization of parking spaces.

The Yangpu District Transportation Committee, District Transportation Center, District Traffic Police Department, and Jiangpu Road Sub-district actively cooperated in work such as the connecting of parking lots data, traffic design inside and outside hospitals, optimizing guide signs, trial operation tests, and on-site management, etc. Other parties such as Shanghai Hospital Development Center and Xinhua Hospital have also contributed to empowering hospital parking management with "smart parking" to improve convenience and experience for people going to hospitals.

## USST Kicked off Campus Renovation and Expansion

By Gao Liang

In the morning of January 12, the renovation and expansion project of the University of Shanghai for Science and Technology 516 Jungong Road Campus ushered in a commencement day. The project covers a total area of 76,000 square meters, including above-ground building area of 45,500 square meters and underground building area of 30,500 square meters, with a total investment of approximately RMB 572 million, and it is forecast to complete construction in June 2023.

The renovation and expansion engineering project will construct two single buildings, one is a teaching complex for innovative and entrepreneurial activities, the other is a sports fitness center with round-the-clock constant temperature swimming pools, while implementing the construction of underground garages (with civil air defense) (adding 510 parking spaces). After the project is completed, it will further improve teaching and experimental conditions of the USST, and provide a more specialized platform for innovative and entrepreneurial education of the university; in the meantime, campus outlook, work, study and living conditions of faculties and students will be upgraded as well.

At present, in two campuses of Jungong Road Campus and Fuxing Road Campus, there are 17 schools (departments) and 25,700+ full-time students, including 16,700+ undergraduates and 9,000+ graduate students. The USST is currently focusing on the construction of medical engineering convergence, artificial intelligence, additive manufacturing and other cross-disciplines closely associated with the development of Shanghai's three strategic emerging industries, and therefore modernized space support and hardware guarantee are required.

With reference to the architectural planning area standard for Shanghai universities and

colleges, based on the existing scale of nearly 26,000 students, the university sees a total building gap of up to approximately 180,000 square meters. Meanwhile, to address the USST needs for deepening physical education reform, improving physical fitness conditions of faculties and students, diverting ground parking pressure and protecting its historical features, etc., all this requires the university to make an overall planning and reinforce campus infrastructure construction, coupled with a rational utilization of resources. On November 20, 2019, the USST rolled out the "Renovation and Expansion Project of the USST 516 Jungong Road Campus" on the Jungong Road campus.

With respect to architectural style, after the completion of project, it will add radiance to century-old academic Gothic-style architectures at the USST and forge a unique style of its own.

As introduced by Wu Jianyong, Party Committee Secretary of the USST, the university is currently actively launching the renovation and expansion project of 1100 Jungong Road campus, including student apartments, Graphic Information Center building and the like, with a total area of 60,000+ square meters. Besides, the ongoing underground passage construction of Hai'an Road that connects north and south campuses of university is also racing against time under vigorous support of relevant district departments. "In the future, as new teaching buildings, sports fitness center, new student dormitories, underground garages and underground passages are put into operation, the university is expected to effectively alleviate relative shortage of schooling space, inconvenient passage of north and south campuses and other contradictions, to boost the construction of a high-level university with stronger hardware conditions."