

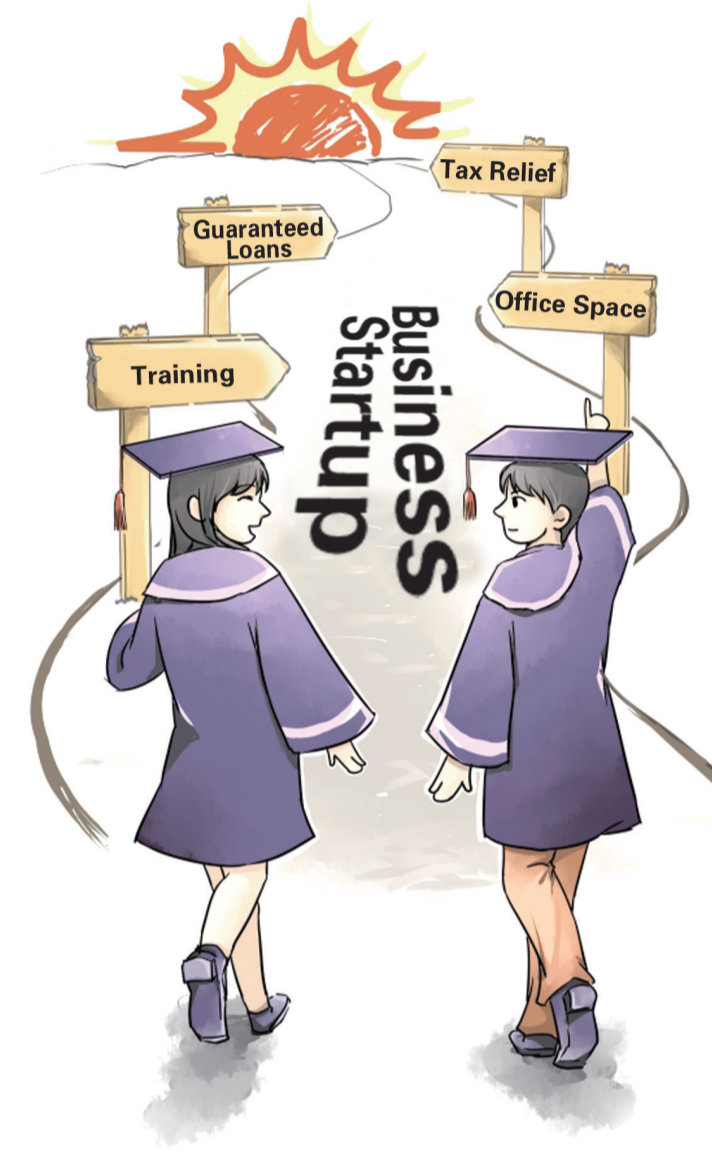
2012 Shanghai Business Startup Competition Officially Launched in Yangpu District

By Ren Baoju

On October 18, 2012 Shanghai Business Startup Plan Competition organized by Shanghai Employment Promotion Center was officially launched in China (Shanghai) Business Starter's Public Training Base on Guoding Road (East), Yangpu District. At the launching ceremony, the organizing committee of the competition signed cooperation memos with famous venture capitals and business startup incubators including Innovation Works, Dream Community, Huatu Education Fund for Colleague Students, etc. Angel Investment has been introduced to offer tangible finance to capable participants of the competition.

With the theme of "Join Hands on the Enterprising Road; Make Life Dream Come True," the competition aims to help more and more small and even mini business starters with their first steps. The competition welcomes participants who can come from all walks of life with a plan to start their own business or those that have registered their small and mini-sized companies in Shanghai for 18 months.

The competition has a process composed of project review, business startup training, business simulation and meeting with Angel Investment. The top 20 participants will be offered with the opportunity to get connected with Angel Investment and business startup training. The top ten participants will get the opportunities to join hands with successful entrepreneurs and famous investors, get small guaranteed loans from the government, Angel Investment and free office space, or even become the leading characters in the TV program of the



competition.

Registration has started and is valid till November 18. Please go to Shanghai Business Startup Public Service Information Website ([http://](http://12333sh.gov.cn/cyfw)

12333sh.gov.cn/cyfw) for more details or follow the official microblog of Shanghai Business Startup Competition on www.sina.com to get the latest information.

Yangpu Notary Office Opens Online Platform

By Zhou Lin

"Hi. I am a post doctor in Tongji University and I am registered as a collective permanent residence by the university. Now I need a statement for my nationality because of my marriage with a foreigner. Can your office help me with this? If so, what kinds of materials shall I prepare?"

"Hi. We can help you with it. Please come to our office with your ID card and the residence registration documents. Our office address is 1149, Siping Road, close to Chifeng Road."

The above is an example of question and answer posted on the website that Yangpu Notary Office has recently launched officially (<http://apply.yj-notary.com>). The re-

porter browsed the website which demonstrates the practical functions of online reservation, online certification handling, online check of notary letters and online messages. Many residents have taken the opportunity to try online inquiry and notary services.

"People could only go to the hall of the Notary Office to wait in line for notary services. Online reservation can greatly reduce the waiting time and enable the residents to enjoy more convenient and efficient services," said the related principal of Yangpu District Notary Office. If people cannot go to the notary office in person, they can also enjoy the online notary services. For notary services in terms of educational background and birth date, etc., people need only click the

mouse of their computer and get it done online, which saves the trouble to make the trip to the notary office.

As learned, Yangpu District Notary Office has opened the column for notary letter inquiry on the website to counter against the fact of the frequent occurrence of swindling with counterfeited authorization letters whose authenticity is very hard to be identified due to the high quality of counterfeits. In this column, parties involved in the authorization letters or agencies that request the involved parties to present notary letters for the authorization letters can uploaded the scanned copy of the notary letters and apply to the notary office for verification. The verification result will be sent to the applications as mobile phone messages within one working day.

South Zone Pedestrian Street of Fudan Dismantled

By Fu Dan

The pedestrian street in the South Zone of Fudan University carries huge amount of beautiful memories of students with its nine years of history. However, as the lease contract expired recently, the street has been shut down, which aroused much sympathy from the campus. As learned, the university will find a new location for the construction of a life area.

Fudan Campus Life Center was jointly constructed by Fudan University and Hualian Group in 2003. The land property belongs to Fudan. On September 30 this year, the lease

contract between Fudan and all tenants on the street expired. Power and water were cut off on October 14.

Fang Ming, Deputy Director of the Propaganda Department of Fudan University Party Committee said this plot of land should serve education purpose. Many buildings on this street were temporary. The school shut down the street with the intention to shift the function of the land from the commercial back to education.

However, considering the demand of teachers and students, Fudan will discuss with Yangpu District and build a new life area somewhere in the South Zone.

Bus 1218 Starts Operation

By Zong He

As learned from Yangpu District Construction & Transportation Commission, Bus 1218 has started operation since October 20. The route is the optimized and upgraded version of Bus 168, aiming to optimize the network of bus routes in this area and practically alleviate the traffic problem for people on the new campus of Fudan University, and those living in the residential complexes such as Shang Jing Yuan Public Leasing Houses on Guoquan Road (North).

With more residents moving into the new campus of Fudan University and residential quarters such as Shang Jing Yuan, Bus 168 cannot meet the rapidly growing traffic demand. Yangpu District Construction & Transportation Commission has thus conducted research and investigation to learn the requirements of the people and coordinate with the Transport Management Division of Shanghai Municipal Transportation & Port Bureau, Bashi No.1 Bus Company and related units in the district.

They have designed the solutions and actively secured policy and other supports. As a result, Bus 168 has been optimized into Bus 1218 to create a nice traffic environment for local residents.

The route has taken into full consideration of people's traffic habits. The entire route has maintained the same direction of Bus 168. Starting from Guoquan Road (North), the bus stops at Guofan Road, Zhenghe Road and finally arrives at Yinhang Road. The back trip of the bus starts from Yinhang Road, Songhu Road, Guoxiu Road and Guofan Road and goes back to Guoquan Road (North).

The operational time has expanded from 6:30-8:30 in the morning and 16:30-18:30 in the afternoon to whole day operation: starting at 6:30 and ending at 20:15 to better meet the traffic demands of local residents. The frequency has also been increased with interval shortened from 30 minutes to 15 minutes with two buses starting from two directions at peak hours. For non-peak hours, the interval is still 30 minutes.

Shanghai People Fine Arts Special Topic Show Unveiled

By Lu Cen

The 4th Shanghai People Art Exhibition Fine Arts Special Topic Show was unveiled in Yangpu District Cultural Center. With "Great Era; Brilliant Shanghai" as the theme, the show aims to provide a stage for ordinary people who love fine arts, calligraphy and photography. More than 200 pieces of work recommended by 22 participating grassroots units entered the round

of final judgment. At the opening ceremony, more than 100 pieces of work were displayed, including Chinese paintings, woodcuts, farmers' paintings and cartoon works. Since 2006, Yangpu has hosted Shanghai People Art Exhibition for three consecutive times.

The exhibition is a biennial event for static art of mass culture. Participants are positioned to be ordinary people other than professional artists or teachers.