

# Shanghai's First Guidelines on Enterprise Data Compliance Released



By Chen Tao

Shanghai's Yangpu Riverside Area is home to many leading online new-economy enterprises such as the national headquarters of Bilibili, Meituan, ByteDance, etc., indicative of the charm and vitality of the "Changyang Show Belt" in this area. According to statistics, the scale of digital economy-centered industries has exceeded RMB 80 billion in Yangpu District. With booming digital economy, data is becoming increasingly important to corporate compliance. How should sound su-

pervision and regulation promote the development of the digital economy industry as well as its integration into the construction of the regional digital economy governance system?

The Yangpu District Procuratorate, in conjunction with the Municipal Information Service Industry Association, the Municipal Data Compliance and Security Industry Development Expert Working Group, and the District Federation of Industry and Commerce, recently formulated and released Shanghai's first guidelines for enterprise data compliance.

There are 38 articles in the Guidelines, which are divided into six chapters according to the logic of compliance structure and risk identification and processing. It guides enterprises to strengthen data compliance management in terms of data compliance management system, data risk identification, data risk assessment and disposal, data compliance operation and security.

When formulating compliance plans, enterprise should comprehensively identify the data risks it faces, and formulate and improve compliance plans based on these

risks. The Guidelines lists some common data risks. For example, when data processors carry out data processing activities that affect or may affect national security, they shall apply for a cybersecurity review as per relevant state regulations; when processing personal information, data processors shall abide by the eight rules in accordance with the provisions of the Personal Information Protection Law, and under certain circumstances, delete or anonymize relevant personal information.

The Guidelines also specifically points out the criminal risks of data. Data processors may be held accountable for certain acts in data processing, including the crime of infringing on citizen's personal information, the crime of destroying computer information systems, and the crime of illegally invading computer information systems.

In order to make enterprises' data compliance work more intelligent and efficient, Yangpu District Procuratorate explored the in-depth application of big data, artificial intelligence and other technologies in enterprise data compliance, and jointly developed the enterprise data compliance self-evaluation platform with the Shanghai Data Compliance and Security Industry Development Expert Working Group, providing enterprises with basic data compliance evaluation services for free.

After an enterprise enters basic

information into the platform and selects a template, the platform will start evaluate data governance systems such as privacy policies, data owner rights response mechanisms, data security and risk management measures, and data security emergency plans, identify the whole life-cycle risk of data, and automatically generate assessment reports to provide reference for corporate decision-making, whose content covers quantitative risk rating, impact assessment, and suggested solutions. Compared with traditional methods, the platform reduces the processing time of data business evaluation by 60%, which greatly improves data compliance efficiency and governance capabilities of enterprises.

After the release of the Guidelines, Yangpu District Procuratorate will continue to send prosecutors to industry parks to promote data compliance, call on enterprises to sign data compliance proposals, provide precise compliance guidance, and guide start-ups to strengthen data compliance management and improve data compliance. This move also aims to improve enterprises' ability to resist risks, improve the protection of enterprise rights and interests, prevent and control industry loopholes that induce crimes, improve the standardization and governance of Yangpu District's digital industry as a whole, and forge a "Yangpu Solution" for data compliance.

## Post-holiday Exercise Trend

By Wang Xinyu

Whenever a festival comes, there is "weight gain". Fitness exercise demand sees significant increase after the holiday.

Yinhang Sub-district has jurisdiction over a total of 49 residential areas. How to forge a health party-mass service network by linking dots into lines and weaving network with lines, solve fitness and health problems in old residential quarters, and enable 200,000 residents to enjoy high-quality fitness health service at their doorsteps? The sub-district has established a health party-mass service network at three levels of "sub-district—Xincun area—residential area", pooled efforts to tackle problems ingeniously, and racked its brain to safeguard physical health of residents.

Recently, the reporter arrived at the Citizen Health Party-Mass Service Station in the Third Residential Area Guohe Yicun Yinhang Sub-district. Many residents were exercising on their appropriate fitness equipment.

85-year-old Shen Shanfu said that the health station at his doorstep was what he wanted, and despite small space, it was truly small and outstanding. "Look, I put my feet on this equipment which will shake and promote blood circulation in

legs, and hold on to relieve the pain in lower limbs. I feel wonderful."

Unlike Shen Shanfu, Aunt Shen is used to vertical rhythm sofa here. As the equipment got started, Aunt Shen slowly relaxed her body, accelerated gastrointestinal motility, and improved physical metabolic capacity, relaxing body and mind in a few minutes, which is a perfect experience. "Buying a machine at home, space conditions won't permit, but coming here to both enhance neighborhood relationship and exercise, it couldn't be better." As introduced by the staff, there are more than 30 volunteers at the Citizen Health Party-Mass Service Station in the Third Residential Area Guohe Yicun, everyone takes turns on shifts, a person stays on duty at the service station every day, and residents can also measure blood pressure, and read books and newspapers here.

Tai Chi pusher, kid's seesaw... Guohe Ercun Citizen Health Party-Mass Service Station is an outdoor activity venue. Diverse fitness equipment abounds here, also serving a wide range of population.

Community party member volunteer Xia Yuemei told reporter that residents used to walk around this barren land, but now they gathered to come, "We make an ashram in snail shell. In spite of small venue,

functions are complete. There are kid's activity area, elderly fitness area, disabled exercise area and fitness walkway. Not only residents of our residential quarter often come to exercise on site, but it also attracts residents of surrounding residential quarters." Nowadays, many community party member volunteers like Xia Yuemei join forces and proactively establish a volunteer service team of the Guohe Ercun Citizen Health Party-Mass Service Station, so as to maintain venue operation service and lead healthy trend of the community.

From the first citizen health promotion center throughout life cycle and citizen population to the first citizen health party-mass service station characterized by "party building + health" citywide, followed by becoming a "community health master" demonstration point in Yangpu, Yinhang Citizen Health Party-Mass Service Station has apparently emerged as a new social media shot in the community.

Here exists "Senior Sport Health Home" for elderly exercise, "Delight Space" for youth fitness, "Cute Fun Park" for kid's play and "Healthcare Garden" for the disabled rehabilitation. Every fitness enthusiast here can find their exclusive exercise space, and this is an ideal place for "three generations to exercise together".

## New Launch of Jingzhou Road Pocket Park

By Wang Xinyu

Recently, 3,100 m<sup>2</sup> Jingzhou Road Kunming Road Pocket Park was refurbished and unveiled.

Walking up stairs along new entrance and exit of Kunming Road, the pocket garden in northwest corner of Kunming Road Jingzhou Road has circular walkways, and brown-style tree pool not only boasts seat functions, but also manifests artistic beauty coupled with white pebbles. Mr. Mi is a nearby resident. In his impression, it used to be crowded arbors here, lacking overall planning after trees grew for many years, as well as cramped space. "Currently, the garden is focused on a sense of design, presenting fabulous color matching, and scattered randomly, allowing people to feel very comfortable, plus superb layout of trails, gravel roads and floor tiles."

"Bauhinia Park"-themed refurbished park has grown 11 giant bauhinias, 38 Canadian bauhinias and more characteristic theme plants containing the word "bauhinia", while giving rise to ground cover plant communities such as Hosta undulata Bailey, Ligustrum sinense Lour, Teucrium fruticans L., Spiraea thunbergii and Spiraea japonica Gold Mound, in

conjunction with the original ground cover update, and Manila lawn is laid out in rich colors. After half a month, the weather will warm up, and here will transform into a secret area of flowers.

According to introduction, in 2021, a total of 4 pocket parks were built in Yangpu District, including public green space at the intersection of Ningguo Road Hejian Road, public green space at the intersection of Pingliang Road Neiji Road, public green space at the intersection of Dalian Road Huimin Road, as well as public green space at the intersection of Dalian Road Huoshan Road. 7 pocket parks underwent renovation, including pocket park on Jingzhou Road Kunming Road (east of Jingzhou Road), Jinpeng garden on Changyang Road Qi-qihar Road, streetside green space of Changyang Campus on Changyang Road Linqing Road, green space of Tongji University Metro Station on Siping Road, Siping yard on Siping Road, public green space outside Yanji Qicun on Longchang Road and public green space in southeast of Zhoujiazui Road Jiangpu.

It is reported that Yangpu will also plan to build 7 pocket parks and renovate 1 pocket park in 2022.